



# Many Miles To Go

A Modern Parable for Business Success

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# THE BIG IDEA

Many Miles To Go by Brian Tracy

- Tracey's travelogue has many twists and turns that show how the weak willed can be broken, a tale that is parallel to many a successful man's life story.

# The First Leg: Traveling from Vancouver To Montreal

Many Miles To Go by Brian Tracy

***“Have 300 dollars. Will travel.”***

- ✓ The immediate goal was to reach Montreal in ten days with as little cost as possible.

- **Lessons For Life**

- ✓ Begin a life journey with a vision.
  - Keep in mind that failure is not an option.
- ✓ Develop a plan in clear detail and prepare in earnest.
- ✓ Actualize the plan.

***“Dream lofty dreams, and as you dream, so shall you become. Your vision is your promise of what you shall one day be; your ideal is the prophecy of what you shall one day unveil.”***

- James Allen

***“An intelligent plan is the first step to success. The man who plans knows where he is going, knows what progress he is making, and has a pretty good idea when he will arrive.”***

– Basil S. Walsh

# The Second Leg: Traveling from Montreal to London

Many Miles To Go by Brian Tracy

*“Will work for food.”*

- ✓ The objective was to reach London with a minimum of expense.

- **Lessons For Life**

- ✓ Persist.
- ✓ Do not make quitting a habit.
- ✓ Move towards your goal one step at a time.
- ✓ Keep an open mind.

*“Never give up then, for that is just the time that the tide will turn.” – Harriet Beecher Stowe*

*“Life is a series of steps. Things are done gradually. Once in a while there is a giant step, but most of the time we are taking small, seemingly insignificant steps on the stairway of life.”  
- Ralph Ransom*

# The Third Leg: Traveling Across London, France, Spain Towards Gibraltar

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- **Lessons For Life**

- ✓ Ingenuity and creativity come with limited resources.
- ✓ Fear is the biggest stumbling block in acquiring mastery
- ✓ Knowledge and experience guarantees one success and savings on time.
- ✓ Recognize difficulties and setbacks as instructive, not obstructive.
- ✓ Develop an attitude of gratitude at all times even in adversity.
- ✓ Problems are wrapped as gifts.
- ✓ When in doubt, seek help.
- ✓ Continuously seek ways to achieve goals or resolve problems.
  - The hallmark of successful people is their being solution-oriented.

# The Third Leg: Traveling Across London, France, Spain Towards Gibraltar

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- ✓ Be self-reliant and independent.
- ✓ Avoid the unbelieving, negative people.
- ✓ The law of generosity and reciprocity.

***“The most important thing in life is not the triumph but the struggle. The essential thing is not to have conquered but to have fought well.”*** – Baron Pierre De Coubertin

***“The truth is that all of us attain the greatest success and happiness possible in this life whenever we use our native capacities to their greatest extent”.*** – Smiley Blanton

# The Fourth Leg: Traveling Through Nigeria, Morocco, and across the Atlas Mountains

Many Miles To Go by Brian Tracy

- **Lessons For Life**

- ✓ Patience is a virtue.
- ✓ Recognize that in life, relationships are never permanent.
- ✓ An unforeseen crisis is inevitable..
- ✓ Reflect.

*“All great masters are chiefly distinguished by the power of adding a second, a third, and perhaps a fourth step in a continuous line. Many a man has taken the first step. With every additional step, you enhance immensely the value of your first.” – Ralph Waldo Emerson*

*“Life is a series of experiences, each one of which makes us bigger, even though sometimes it is to realize this. For the world was built to develop character and we must learn that the setbacks and grief which we endure help us in our marching onward.” – Henry Ford*

# The Fifth Leg: Traveling Across the Sahara

Many Miles To Go by Brian Tracy

- **Lessons For Life**
  - ✓ Avoid complacency.
  - ✓ There is strength in unity.
  - ✓ Choose your traveling companion.
  - ✓ Do your fair share.
  - ✓ Work as a team.
  - ✓ Exercise political savvy and calmness even at the peak of one's anger, excitement or confusion.
  - ✓ Think out of the box.

**“Our greatest lack is not money for any undertaking, but rather ideas. If the ideas are good, cash will somehow flow to where it is needed.”** – Robert Schuller



# The Fifth Leg: Traveling Across the Sahara

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*“There is only one thing for us to do, and that is to do our level best right where we are every day of our lives; to use our best judgment, and then to trust the rest to that Power which holds the forces of the universe in His hand.”*

– Orison Swett Marden

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